PROGRESS REPORT<sup>1</sup>

Project title: Integrated Local Product Development

CSO name: Center for Economic Research and International Relations

To: GIZ SRD project

1. Project and beneficiary target group description (including no. of participants in each

activity and in particular those identified as returned migrants)

The involved target group in this project are local producers' handicrafts and souvenirs with

special focus on women, unemployed young people living in rural areas or seeking opportunities

to leave the rural areas for better incomes and employment opportunities. A special focus is given

to the returning migrants under age 40 in order to increase their chances to be more economically

active. Our approach is to improve human capacities and implement procedures for the promotion

of local producers in Puka, Has, Fushe-Arrez, Kukes, Selenica, Himara, Mat, and Burrel

Municipality.

As prescribed in the project Application as well as Action Plan the experts started implementing

the Activities including the "Identification of stakeholders" as well as "Training on

standardization, promotion and soft skills".

The first meeting was conducted to the premises of Kukes Municipality. The meeting was chaired

by the Executive Director of CEDIR who made a description of the project goals and importance

in relation to the local producer's, handicrafts and souvenirs everyday activity. The other three

experts from the organization facilitated the meeting, and maintained communication with the

municipality staff in order to determine the logistic organisation and target group invitation.

The Deputy Mayors of the Municipality as well as the Director of Agricultural Department and

Director of Tourism Department participated to the meeting and give their feedbacks and

recommendations to properly implement the project. Through their assistance we have collected a

list with local producers and artisans. This fruitful information impacted the successful

organisation of the upcoming training. Such training gathered stakeholders including local

<sup>1</sup>To be filled out by awarded CSO by once in three months during project implementation and submitted to SRD

producers and artisans. Two experts were engaged in presenting the modules drafted in terms of sustainable use of natural resources, local market, product standards (food safety, environment, quality, certification, packing, branding), marketing, organic farming etc.

In this training 15 local producers were equipped with necessary skills and information that will serve them to produce and develop their products in order to be able to compete in the market.

The other meetings in the frame of the Activity "Identification of Stakeholders" where conducted in Has, Fushe-Arrez, Selenica, Himara and Burrel Municipality. In each of the municipality were organised field meetings with the respective stakeholders including municipalities staff, NGOs, private businesses etc. More detailed information for each of the meeting is described in point 2 of this report.

2. Status report on achievement of activities for the reporting period Activity

Status Category<sup>2</sup> Explanation

1. Identification of Stakeholders

On Schedule

1.1 Identification of stakeholders in Kukes Municipaliy

- 1. Several meetings were organized in order to identify the stakeholders. Also, there has been a meeting with the mayor in order to have a better clue of the situation of local producers and increase the collaboration. The meetings also helped to exchange contacts in order to maintain continues communication during project implementation
- 1.1 The project staff, involved into the project, based also on the project activity list, started the first meeting in the City of Kukes, where they were welcomed by the vice mayor of the Municipality of Kukes. During the meeting it was explained to the participants an overview of the project, what this project is aiming. Except the meeting organized with the vice mayor, the project staff organized also meeting with the focus groups which will provide their assistance in the identification of the local stakeholders. The staff kept continuous

A = on schedule

B = delayed by ... (amount of time)

C = risk of failure

D = impossible

<sup>&</sup>lt;sup>2</sup>Status:

1.2 Identification of stakeholders in Mat Municipality

with communication the focus groups, representatives of the Municipality in order to provide their feedbacks, in achieving the project objectives. During the first meeting within the project in it was discussed in detail about the main problems of local producers and the challenges they face in their daily lives. Moreover, there were also discussions about the most effective ways to intervene and improve the situation. The presence of the directors of several departments helped to obtain more accurate information of some producers and their specific training needs. This will help to tailor the modules to each area as efficiently as possible. This meeting was helpful build a partnership with Kukes municipality. This will lead to increase in collaboration between parties so to achieve the greatest benefits for the local producers.

1.2 The second meeting in the frame of the project was organized in the Municipality of Mat, where the project staff had a meeting with the mayor of the Municipality Mr. Agron Malaj, and the vice Mayor. The mayor of the municipality expressed his fully engagement in the fulfilment of the project activities, being that in the city of Mat there are a group of women and girls who have their own activity in the field of handicraft. Also during the meeting the representatives of the municipality took their commitment to organize a workshop on the 14 of March 2020, with local products, (handmade cheese, ricotta, honey, handmade pastas, handicrafts product's also. The Director of the Project Office of the Municipality provide his engagement in the organization and participation of this handicraft women in the upcoming training. During discussions with the representatives the Municipality, where also emphasized the engagement of the returned emigrants, different questions were

asked by the staff members on how they are involved into the community.

1.3 Identification of stakeholders in Fushe-Arrez municipality

1.3 During the meeting organized in Fushe-Arrez municipality the 4 experts from CEDIR organisation along with the mayor of the municipality as well as deputy mayor, the director of tourism and other municipal employees discussed on the situation and problematic faced by the local producers, handicrafts and souvenirs during the performance of their job as well as difficulties relating to the market access. During the meeting was discussed in detail the main activities of local producers and artisans. The director of the tourism office, together with the deputy mayor, identified product packaging and marketing as a major problem that local producers face on their daily activity. After some discussion and options on the best way to intervene and assist in this process, it was concluded that these local producers shall be assisted to finalize their product and advertise it through a fair. They will be assisted through training and workshops as well as with the necessary materials they may need to have a product ready for market such as labels, wrapping paper, etc. At the end of this meeting in cooperation with the municipality, was achieved the identification of about 15-20 local producers. These producers will participate in the trainings in order to build their soft skills and be able to deal with their products. Moreover, they will also participate in the 1.4 Identification of stakeholders in Selenica municipality

1.5 Identification of stakeholders in Has municipality

1.6 Identification of stakeholders in Himaramunicipality

fair to advertise and see market reaction to their products.

1.4 The next project meeting took place in the municipality of Selenice. The 4 experts coming from CEDIR met the mayor of the municipality of Selenice as well as the Deputy Mayor as well as all affiliated staff. After a detailed explanation of the project and its objectives in increasing the abilities of the local producers, he expressed his willingness to cooperate by providing us with information on the current situation of the area. At this meeting everyone exchanged information on local producers and main products of the area. The staff expressed enthusiasm and promised their commitment to make this project as efficient as possible for the residents of the area.

1.5 The meeting in Has municipality was held with the presence of the Mayor of the Municipality. During the meeting was discussed about the opportunities of development of the area. The mayor expressed his support towards the project implementation. During the visit to Has Municipality the experts visited also an artisan atelier/shop and discussed with the owner about the most important needs of artisans in order to involve them in the upcoming planned trainings. Moreover he also gave some information about the typical products of the area.

1.6 The last meeting within the project took place in Himara municipality with the participation of Mayor of the Municipality. The Mayor guaranteed his cooperation and commitment in order to achieve the project's objectives in order for the residents of the area to maximize their benefits from the project. He explained in more detail the main features of local producers and the difficulties they face in their daily activities. The meeting continued with the director of

services of Himara municipality, who introduced us to the main products of the area such as olive oil, honey, tea etc. Local producers of these products have great development capacity due to geographical position and favourable climatic conditions. After exchanging various information that the project staff had gathered with the municipality staff, appropriate training and workshop modules for local producers of the area were also determined.

Training conducted in Kukes Municipality with the stakeholders.

The first training under this project took place in Kukes municipality. The main aim was training all the involved stakeholders in terms of - sustainable use of natural resources, local market, product standards (food safety, environment, quality, certification, packing, branding), marketing, organic farming etc. This training was attended by 15 local producers and artisans of the area who were focused on different products. It started with a presentation by the experts of CEDIR in making a description of project aim objectives and goals as well as of the GIZ project (SRD). Afterwards the two experts who drafted the modules for standardization, promotion as well as soft skills, made a presentation in the frame of the modules content. Mr. Rezart Prifti along with his assistant Ms. Ana Shkreta provided detailed training on the soft skills needed to succeed in today's market. He also explained the personal qualities a local producer needs to develop in order to design and produce a successful product.

Mrs. Klodiana Gorica explained the trends of tourism development in Europe and the current state of tourist activities. Her training was focused on addressing some of the most important marketing elements of local products, handicrafts or souvenirs and their

approach to the target market. These included steps from identifying products, promoting ways, getting those products and services to consumers and distributing them. Moreover, she also gave some important information about branding, packaging, communication or pricing of products.

- 3. In case of major deviations from scheduled activities, provide reasons for their cause There are no deviations. All activities are going according to plan.
- 4. Self-assessment of project implementation quality

All planned activities, including meetings and training are carried out in accordance to the plan. Cooperation has been maximal from all the involved parties: the respective municipalities and local producers. This was one of the main reasons why the implementation has been successful and all the predicted expectations have been achieved. Also, the feedback received from the local producers and handicrafts has been very positive about the benefits received from the training.

5. Important observations from project monitoring and their impact on project implementation (new risks)

No risk faced

Addendum to Annex 9. (photo documentation, lists of participants, stories, etc.)

List of participants:

the autoconcept, and relevant and only autoconcepts. You can not concept the all the autoconcepts and the first and vision seed for their subsequent to trade you be used by 500 for 80 per interpreted and and the seed for trade you that used you for the autoconcepts and all so you again as for contain the foreign seed to used by 500 for 80 per you then all the part is for contained to foreign seed. To find death an advision a plant or that page positions on the beautistics of the trade seed of the seed of



Solomica

3867

0000

Trans.

<u>z</u> + #

0686749 Ething Com

300

Comment with the State of the same of the same of	District Community of Control of State	Constitution and the constitution of the const	Of Ch. 18 has not not not been sensentent to the	State of transaction and account of the DATE	CANATOLIS SOLET SAN SAN TOO OUT TO LAND MANAGEMENT OF THE LAND OF
		A distance of the control of the con	To demand a finite participal political the relation desired films. The desired political strategy of the respective personal	the interest of the control of the c	I E
				1)	

						×
		toolo	PHOLIEL	KLEGGENTIN	なもんだける	Tody
		6/01/	GOINAS	SYLA	D ODA	Villeger
		1330	1989	1989	431	Visi Lindo
		T	7	M	000	d.
		10	70	90	00	A less globar publi thesi pir ni stand m 3 mag <sup>2</sup>
				1	MAN TI	Non-positivities stanties spectrus?
				The state of the s	(N)	Trajanakany'A lahiku Praffi
					6	Reference aga Dissails
		Dess 12838	0685185.36	2682019004	2007/2007	Takifa
	0	The de Man	andialy	Alementinion	Dunikulo .	ī
	9	1920	not Elmal	to Promote	reproc.c	7
			Sloni 1830 F	6)01 1989 M	GOWN 1989 H JO	(m) SYLA 1989 H (P) LTUMW UNI (MSYLAZIZA MA)  GOVERNO 1989 H (P) 0685185366 A  GOVERNO F JO 2685185366 A  RESIDENTIAL PROPERTY OF THE PROPERTY

ga o

The an effective that of the first reportant might of measurements:

| All Compression Emissions | SED TAMPONIA BY CONTROL AND want to December 200 From Donato Bildi / Mes 9 Hotom. Of southed ration: Mod Nuni Cipality ESCA Mekal 13.05/28 M of of 110 105 zone Trajain/Kaas/A Heferner ago Merclet Profit Bound tion for the form of food of

206

CESTISTES APPORTURES CARROLLICON OF -

The problem of the control of the co Servicement Electer Chicago lastet Inge a general COLONA detrains at last at generalise ex CO. S. C. C. (A) (40 S.C.)

	2000	0	com	da.				
New New	Blue to Ca	N. 6 m	60- RyO Enter	S. Priked. Co				
1	Jan Lang	magalle as	Milliold	assetuliolik				
1								
Money as								
Trajeler/Lovels savine (Freds								
411								
A loss ghadray james short pit ad though a								
100								
Willador								
No.	SO Church	Tables !	UKRI SHEHU	1737 111				
1	Morkinga	- War	SHUKRI	1/EX#1				
	-	-		•		-	-	

Calco

anovod talent. Kulkes , Myses (Dr. (Briner dest Date of the Contract of t MONEY OF LOCAL BLOOD CANDERS SAL LOCAL BLOOMERS Abrian bilds / 1/20 athema to THOSE CEDIA okop 110105 anasama That giz 8-31E-S

somewhytherwise terrism April Bildi ligto Dottema, al The experimental tension of th merimerisseen Kukes, Arrestan Corner to GZDuu shatham shahas podawatan sa GZ 30 (01 / 30 g 0 giz SHEE &

Here Towns In the Second H. To a 1864 H. Towns I seem to the second towns I	3										10
17.07 180 H. Je Common of the	East	Belen	Brut	Seno.	大きとか	10515	04	100	titrock	Color Server	Jane 1
Autophonophoto Propositional Reference Propositional R	Mherent	robush.	Simol	Clerk	Saria,	D, MA	0110	DHS.	HUHG	SHIP IN	せんけんと
The state of the s	Will Ladju	18-10-21	1281 80 92	1881	1881	188	1864	1842	1964	S	153
The second secon	Gjan	H.	H.	T	土	T.	10	+	4	1	H
THE CONTROL OF THE CO	pledous juiled of red thread or "most"			30	10	5	4	35	27	X	B
06858300 T3 41 L	Nie pauf die sterion gestron'										
CONTROL OF THE CONTRO	Trapanakantik kanan dhuda										
The second of th	Military app										
	Tilefin	254.44.52	52552	C6895+75	24530			00057	25500	9438	Rotto
	Eraul	7 about	282	888	6550		Dat Bry	TIORS	3000	25	38 4
(8 1 2 1 8 8)	1	assenta a	OFEN	V 945	Fall C	tound	000	Sherk	アーチース	The t	2 X V-
V FEB PE		mail.com		1	3	2000	- Koron-	5	0	8	>
SE IT	E.	1			- 0	all	1				

SED Comparation for the control of the Comparation of the control of the control

That is a polythermicine of the important on many the manufacture.

If the other contents is the interest of the content in the interest of the intere

lian	Dogwood	Horiana	地立り	Kamploka	Acres	ī
70	Kan	Muso	Halilon	2151	000	N James
1206.1802	16.00.1383	23. (2.(98)	31.08.105	12 07 1367		William Control
3	W	P	47	_		1
õ	O.R.	હૈ	00	PO		A love gloriner Jeder shires pit net dennet er Jenny
USA	1	Jtell'	Gsesi	MCREG!		New particular distribution of the format of
						Trajeco Karali Marat Prefit
						Reference ops
9/1989/16	06.822/30	069486840	842 B/1/1/693	46K15EV		Takin
(Malips	andone	ddwono y	8 didahali	4 raphyond		Ī
A.	ani Gramoil La	wes & rollog	her demand	213, Lychoo,	40	Fame
(T	71	10-Co4	Some	Fom G	4	

#### Photos taken during the meetings in selected municipalities

#### 1. FusheArrez



# 2. Burrel



# 3. Selenice



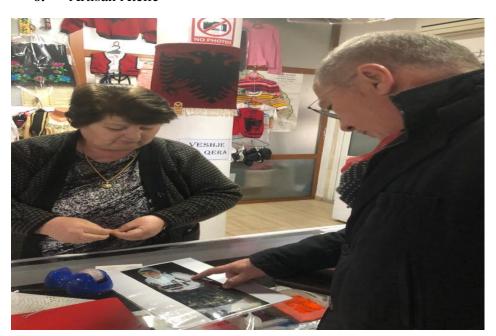
# 4. Kukes



**5.** Has



#### **6.** Artisan Atelie



# **7.** Training in Kukes

